

Brandspace SQ

Pop-up-module trailer based.

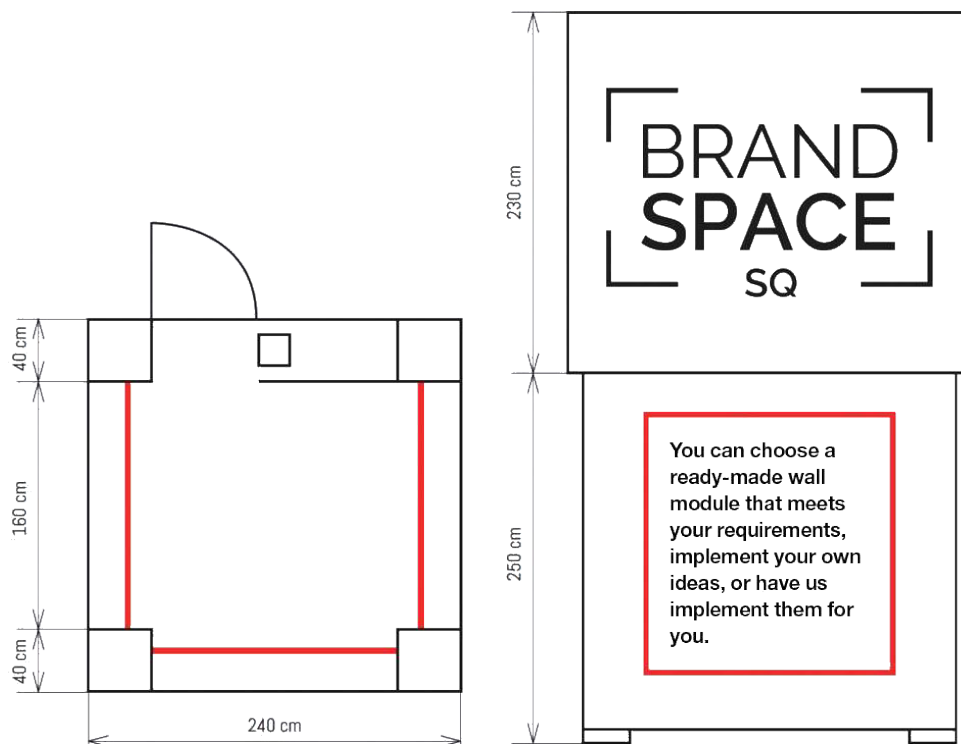


Dimensions

- Ground space: 6.25 sqm
- Dimensions while driving: (L x W x H): 3.80 m x 2.50 m x 3.00 m
- Dimensions when set up: (L x W x H): 2.50 m x 2.50 m x 4.80 m

Weight

- Weight: approx. 2,400 kg - 2,800 kg
- Permissible total weight: 3000 kg
- Towing vehicles: Sprinter or SUV



Advantages

- Quickly and easily interchangeable, budget-friendly branding
- Very high visibility from a distance
- Use of 3 to 4 sides
- Long visitor dwell time
- High-quality sound system
- Diverse application possibilities thanks to minimal space requirements
- Compact storage room
- Can be operated independently by the retailer
- Low logistics costs
- Long service life thanks to solid basic construction
- Easy assembly and disassembly in less than 30 minutes (2 people required)
- Assembly and disassembly possible without electricity

Wall modules

Digital signage: Integration of state-of-the-art signage technology: interactive, 4k, high-brightness. Offers numerous opportunities to capture attention (flycatcher) or implement a digital information platform.

Interactive zone: Analog or digital: a side table for customer interaction, as a workspace for paperwork, for short beverage breaks, or as a base for iPads.

Lead generation: Fixed-mounted terminals (e.g., iPads) can be used for hand-raising or informational purposes.

Photo booth: Branded photos can be enhanced, printed, shared, and sent. The classic and successful option to create a connection between company, location, and user.

Refreshing zone: A functionally designed counter offers space for various types of coffee machines and the necessary infrastructure. Alternatively, there are also beverage dispensers or refrigerators for serving drinks or smaller catering events.

Shop zone: Adaptation of a high-quality and innovative shopfitting system, expands and simplifies the placement of all possible types of products at the SQ (including a large number of ready-made product carriers for special products).

Open: Open design as an interior stand – e.g., as a counter or for serving drinks.

Recharging zone: Charging facilities for electric cars, e-bikes, and smartphones (lockers, induction).

Automation: Installation of a vending machine or other types of automatic machines possible.